

## Smart Noggin wins Oppenheim Platinum Award

Company honored for its NogginStik and NogginRings

NOBLESVILLE, Ind. – Smart Noggin, makers of developmental toys, received two Platinum Best Toy Awards for their NogginStik developmental light-up rattle and NogginRings reaching and grasping rings.

The NogginStik features lights to stimulate a baby's eyes and to encourage visual tracking. The base of the NogginStik makes a soft rattle sound and has an easy-to-hold handle for mastering grasping.

NogginRings build on the classic Red Rings developmental toy, with flexible rings that encourage batting, reaching, grasping and transferring from one hand to the other. The rings also produce a rattling sound that encourages baby to turn in the direction of the noise.



The toy review website judges products based on educator, parent and child testing.

Source: <a href="http://www.kidstodayonline.com/article/526219-smart-noggin-wins-oppenheim-platinum-award?nid=2378">http://www.kidstodayonline.com/article/526219-smart-noggin-wins-oppenheim-platinum-award?nid=2378</a>